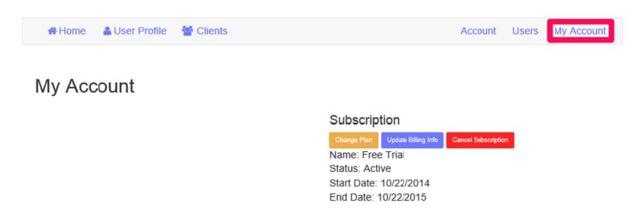
Free Trials and Subscriptions

When you initially sign up you will be provided with a free trial period of 30 days. If you have any difficulty using your free trial please contact us at insightfill.com.

To confirm the status of your free trial or subscription at any time, click on the **My Account** option in the navigation bar.



If you are still on a free trial, the name of the subscription will be "Free Trial". If the free trial period has not expired, your status will be shown as "Active". If the free trial period has ended, the status will be shown as "Expired".

Once the free trial has expired you will have a choice of two types of subscriptions:

Monthly: A monthly subscription starts from the day that you subscribe and ends one month later. You will be asked for your credit card information. The credit card information will be stored and your credit card will automatically be billed at the end of each monthly period unless you click on the Cancel Subscription button on the My Account page. The current standard rate for a monthly subscription is \$20 per user per month. This is an introductory rate which is 50% off the rate that will be charged after we have been operating the site for approximately one year. Discounts are available for students and for multiple users on the same account. Please contact us for more information on discounts.

Yearly: A yearly subscription starts from the day that you subscribe and ends one year later. You will be asked for your credit card information. The credit card information will be stored and your credit card will automatically be billed at the end of each yearly period unless you click on the Cancel Subscription button on the My Account page at any time before the expiry date of your current subscription. Yearly subscriptions are currently \$180 per user per year -- this equates to a savings of 3 months per year! Discounts are available for students and multiple users on the same account. Please contact us for more information on discounts

There are 3 buttons on the My Account page:

This button allows you to select a plan or change a current plan to another type. You will be asked to choose from one of the plan types described above (Monthly or Yearly). Select an option and click on the **Get Started Now** button to subscribe to a plan.

Update Billing Info

Choose this option if you want to update your credit card information that is used when your monthly or yearly plan is renewed. You may need to do this if your credit card date has expired or if you wish to transfer payment to another card.

If you want to cancel your subscription at any time, click on this button. This will prevent the system from automatically billing your credit card on the next renewal date. Note that if you click this button and there is still time remaining on your subscription you will still be able to continue using the system until your expiry date has passed.